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## **SNBT Earns Multiple Awards for Excellence in Financial Education**

For the 20<sup>th</sup> year in a row, The Stephenson National Bank & Trust (SNBT) has earned the Certificate of Excellence Award from the Wisconsin Bankers Association (WBA). In addition, it has won its first Innovation in Financial Literacy Award. These awards, given annually, honor banks' commitment to growing financial education in their communities.

SNBT is in good company among the 30 banks from around the state who received the Excellence in Financial Education award. In addition, SNBT employees were among the 104 bankers who received certificates recognizing their contributions of time and talent given to the community through financial education presentations.

The Innovation in Financial Literacy Award was given to SNBT for the work it has done at the Marinette County Jail. For the last several years, bankers from SNBT have been providing six-week financial literacy classes to inmates in a classroom within the jail. Each weekly class focuses on a specific topic such as checking accounts, savings accounts, budgeting, and credit and lending. Many other topics are also discussed, based on the specific interests of the students.

Additionally, bankers from SNBT gave financial presentations to students throughout Marinette, Menominee, and Oconto Counties. Presentations focused on the basics of money management, saving, budgeting, and more. "Setting the foundation for financial literacy early is important in today's fast-paced world," said Diane St.Martin, Office Manager at the Menominee Office at SNBT. "Not only does learning financial concepts early help students form good money habits, but it also prepares them for the more complex lessons that can have a massive impact on their adult lives."

Other SNBT financial education initiatives include: making presentations to high schoolers for Get Smart About Credit Day, visiting elementary and middle schoolers for Teach Children to Save Day, hosting seminars, making various classroom presentations to students of all ages, hosting bank tours, sponsoring Newspaper in Education, and funding local scholarships.