

Bank pledges funds to Healthy Youth Coalition[SNBT HOME](#)

MENOMINEE — The Healthy Youth Coalition of Marinette and Menominee Counties (HYC) announces that The Stephenson National Bank & Trust (SNBT) has pledged another round of \$12,000 for the next four years to support the coalition’s mission beyond federal funding. SNBT began supporting HYC in 2010 and has committed to do so until 2020, with over \$22,000 being donated to the Coalition as of 2018.

“We can’t thank Stephenson National Bank & Trust enough for their continued support of the Healthy Youth Coalition. Their continued pledges are crucial for the success of our organization, and our youth members take pride in businesses within our community appreciating and recognizing their hard work. It’s great to see that others believe in our mission as much as we do,” states HYC Executive Director, Karianne Lesperance.

HYC was funded by the federal Drug Free Communities Support Grant from 2005 to 2015. During the ten year grant period, coalitions are expected to create relationships and secure other funding sources to become self sustaining beyond federal funding. Donations like these, are put into our sustainability fund to help support programming and the operations of the coalition.

SNBT’s pledges helped support numerous programs which include: ACTION Troupe, Every 15 Minutes, Youth Leadership Conferences, Red Ribbon Week Activities, Courageous Persuaders Competition, Guest Speakers, Media Campaign, Prescription Drug Abuse Prevention Campaign, Heart & Sole Sisters, Tragic Terror (reality haunted house), the evidence-based *“Botvin LifeSkills Training”* curriculum in 3 school districts, monthly meetings and prevention activities within eight different schools, along with community events, and much more!

“Our youth, especially those involved in the Healthy Youth Coalition, are the future adults that are going to change the world,” said Daniel Peterson, SNBT President & CEO. *“If The Stephenson National Bank & Trust can play a small part in helping them succeed with their mission of helping our community reach*



September 4, 2018

its potential, then we're excited to jump at the opportunity to contribute to such a worthy organization."

HYC is a youth driven organization devoted to promoting healthy lifestyles among youth and their families throughout Marinette and Menominee Counties. The mission of the coalition is to work collaboratively with all sectors of the community to promote youth initiatives, value our youth voices and build healthy families and communities by focusing on alcohol, tobacco and other drug prevention. For more information about the coalition, contact Karianne Lesperance at 906-863-5665 ext. 1038.