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## **SNBT President, Peterson, to Serve on Wisconsin Bankers Association Board**

Daniel J. Peterson, President & CEO of The Stephenson National Bank & Trust (SNBT,) has been appointed to serve a three-year term on the Wisconsin Bankers Association (WBA) Board of Directors.

“I am happy to welcome Dan to the Board of Directors,” said Rose Oswald Poels, president/CEO of the WBA. “His leadership and commitment to the banking community will be an asset to the Board.” Peterson has over 30 years of dedicated service to SNBT, and became president of the bank in 2013.

The Wisconsin Bankers Association is the state’s largest financial industry trade association, representing nearly 250 commercial banks and savings institutions, their nearly 2,300 branch offices and 23,000 employees.

“Serving on the board of the WBA is such an honor. I’m proud to be a member of such a distinguished organization,” said Peterson. “I want to thank the WBA and its member banks for their support and I look forward to continuing the work underway to ensure growth and stability in Wisconsin’s banking industry and the communities that we serve around the state.”

Peterson also holds a seat on the prestigious American Bankers Association Community Bankers Council. In addition, he is very active in community organizations and his volunteerism throughout the years has included: Chair of the Marinette County Industrial Development Corporation (MCIDC), board member of the Marinette County Association for Business and Industry, member of the Northern Anglers, Lake Michigan Fisheries Forum and board member of the M&M Great Lakes Sport Fisherman’s Club; Peshtigo Lions Club member, St. Thomas Aquinas Academy trustee, Goodwill Industries board member, St. Mary’s Total Board of Catholic Education president, and Marinette Catholic Central Foundation president.

A DePere native, Peterson has a bachelor’s degree in Business Administration from St. Norbert College. In addition, he has completed numerous professional courses through WBA, including the General Banking School, Commercial Lending School, and the Leadership Program. He also completed the rigorous Graduate School of Banking program at the University of Wisconsin-Madison. He previously served on the WBA Bank Execs Advisory Board and the Board for FIPCO (Financial Institution Products Corporation), a subsidiary of WBA. Peterson and his wife, Barb, live in Marinette and have two grown sons and 3 grandchildren.