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FOR IMMEDIATE RELEASE

Date: January 5, 2012

Reinke Appointed to ABA Government Relations Council Administrative Committee

John Reinke, President of The Stephenson National Bank & Trust (SNBT) has been appointed to serve as the Wisconsin representative on the American Bankers Association (ABA) Government Relations Council Administrative Committee.

"I was thrilled to be nominated by the Wisconsin Bankers Association (WBA) to represent Wisconsin and am honored by their confidence in me to use my 38 years of banking experience on this important committee," said Reinke. "I look forward to participating and helping further the critical role our nation's banks play in the broader economy."

Committee members met Dec. 5-7 in the nation's capital. During this session, Reinke brainstormed with committee members regarding issues that will impact banks of all sizes. In particular, the group gave input on the recently enacted Dodd-Frank bill; discussion focused on unburdening small community banks, similar in size to SNBT, of the mountains of new federal regulations.

"I'm committed to the future of banking in Wisconsin and the Upper Peninsula and am willing to give something back to our industry in order to see that we do not become consumed by over-regulation to the point where we are unable serve our customers' best interests," said Reinke. "Banking plays such a critical role in our economy that, as bankers, we must be committed to stating our case to our elected officials as well as our government regulators."

The Council's Administrative Committee plays a critical role in ABA's decision-making process by developing recommendations for the association's Board of Directors on positions and priorities relating to legislative and regulatory issues. Committee members also provide a forum for discussion and debate on policy issues facing the banking industry, and work to identify emerging issues ABA should address.

Most importantly, Reinke and other members of the Committee serve as essential advocates of ABA's policy positions before members of the legislative and executive branches, related agencies, local media and fellow bankers. Committee members are appointed by ABA Chairman Albert C. Kelly, Jr., and there is typically one representative from each state who



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represents banks ranging in size from large, national banks to small, community banks. Each member serves a one-year term with the possibility of appointment to one additional term.

Reinke has been SNBT president since April 2000. A Shawano County native, Reinke joined SNBT in 1974 working as a loan officer, and became a bank director in 1992. He is a graduate of the University of Wisconsin-Marinette and the Graduate School of Banking in Madison.

He has been highly involved with the WBA for a number of years, namely serving as their highest-elected leader, WBA Chairman, in 2006. In addition, he served as the Chairman of the WBA Community Economic Development Committee.

An active participant in our communities, Reinke was the recipient of the 1999 Ron Wipfli Person of the Year Award presented by the Menominee Chamber of Commerce. His past community involvement includes: Bay Area Medical Center board member; University of Wisconsin-Marinette Foundation, Inc. president; Menominee Chamber of Commerce chairman; M&M Area Community Foundation president; M&M Area Great Lakes Sport Fishermen president; M&M YMCA president; and Marinette County Revolving Loan Committee president. John and his wife, Mary, reside in Marinette; they have two grown children and five grandchildren.

The Stephenson National Bank & Trust is a 137-year old independent community bank with assets of \$288 million and Trust and Investment Management assets in excess of one-third of a billion dollars. Offices are located in Marinette and Oconto, Wis. and Menominee, Mich. For more information about The Stephenson National Bank & Trust visit www.snbt.com.

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