



FOR IMMEDIATE RELEASE

Date: May 10, 2013

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Peterson Begins Role as SNBT President



The Stephenson National Bank & Trust (SNBT) is pleased to announce Daniel J. Peterson as the new bank president. He is only the tenth person to serve as SNBT president since the bank was formed in 1874.

“We are extremely pleased to have Dan Peterson lead SNBT,” explained John Reinke, former SNBT president and current chairman of the board. “He has been a part of the banking industry for almost three decades. With his comprehensive banking background, and wealth of experience, Dan is the ideal candidate to lead this 138-year-old financial institution.”

Peterson joined SNBT in 1988 and has 27 years of banking experience. He became head of the commercial loan department in 2003, a member of SNBT senior management in 2004, and was promoted to Executive Vice President in 2006.

“It is an honor to be selected as the new president of SNBT,” said Peterson. “I feel fortunate to have worked with such great role models as John Reinke and Mary Staudenmaier throughout the first chapter of my banking career. I am confident that, together with the excellent staff at SNBT, we will continue to build upon the strong foundation they have laid and sustain the bank’s mission of being the premier provider of trusted financial services in our communities.”

A DePere native, Peterson has a bachelor’s degree in Business Administration from St. Norbert College. In addition, he has completed numerous professional courses through Wisconsin Bankers Association (WBA). They include the General Banking School, Commercial Lending School, and the Leadership Program. He also completed the rigorous Graduate School of Banking program at the University of Wisconsin-Madison. He currently serves on the Board for FIPCO (Financial Institution Products Corporation), a subsidiary of WBA.

Peterson is very active in community organizations and his volunteerism includes: Chair of the Marinette County Industrial Development Corporation (MCIDC),



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board member of the M&M Great Lakes Sport Fisherman's Club and a member of the Lake Michigan Fisheries Forum. His past service includes St. Thomas Aquinas Academy trustee, Goodwill Industries board member, St. Mary's Total Board of Catholic Education president, and Marinette Catholic Central Foundation president.

He is a past recipient of the SNBT Award of Excellence, an award given annually to employees who demonstrate excellence in customer service, reliability, responsiveness to customers' and bank employees' needs, superior job knowledge, professionalism, motivation, and productivity. In addition, he is a past winner of the WINGS Award (Worthy Individual Noted for Generous Service); which is an award that recognizes the exceptional individual community service efforts of a bank employee. Peterson and his wife Barbara reside in Peshtigo and have two grown children.

The Stephenson National Bank & Trust is a 138-year old independent community bank with \$750 million in Bank, Mortgage, and Trust & Investment assets under management. Offices are located in Marinette and Oconto, Wis. and Menominee, Mich. with a Trust & Investment Office in Marquette, Mich. For more information about The Stephenson National Bank & Trust visit www.snbt.com.

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