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**FOR IMMEDIATE RELEASE**

Date: September 19, 2011

**Stephenson Financial Services Ranked #1**

Stephenson Financial Services was named the 2010 Top Producing Bank Retail Investment Program by Bankers' Bank of Madison, Wis. at its recent conference in Wisconsin Dells.

Stephenson Financial Services, the investment center within The Stephenson National Bank & Trust (SNBT), is part of a group of 30 bank retail investment programs that utilize services offered by Bankers' Bank Financial Services Network (BFSN).

Mike Sbonik, Investment Officer with Stephenson Financial Services, was named Banker's Bank's "Representative of the Year" for finishing number one in overall production for the fifth time in the last seven years. Moreover, Sbonik was distinguished as a Director's Club Member by LPL Financial. This recognition encompasses less than 20 percent of all LPL Financial representatives nationwide and is based on production.

"This award demonstrates the effectiveness of our focus on client-centered strategies and high service standards," said Greg Salmen, SNBT Senior Vice President and Trust Manager. "Our vision is to provide our clients with quality and comprehensive non-proprietary investment and insurance products and services available."

Sbonik joined the bank's investment team at Stephenson Financial Services in May 2003. He is a CERTIFIED FINANCIAL PLANNER™; in addition, he is a Graduate Estate Planning Consultant®, and Chartered Life Underwriter™. Sbonik earned a Bachelor's Degree in Economics from Lawrence University. He volunteers on the Greater M&M YMCA Board of Directors, and lives with his wife Lisa and their three children in Menominee.

"My approach is to make retirement planning less intimidating for clients. When I meet with an individual or family for the first time we discuss their plans for the



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future to see which direction suits their needs. I enjoy the collaboration of getting to know someone and discussing ways to make their dreams become reality.”

Stephenson Financial Services offers clients access to objective advice and expertise in retirement planning, annuities and life insurance, mutual funds, investment management, college funding, and real estate investment trusts (REITs). Personal appointments with a Stephenson Financial Services financial representative can be arranged by calling 715-735-2325.

Stephenson Financial Services financial consultants are registered representatives with and securities offered through LPL Financial, member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates. The investment products sold through LPL Financial are not insured SNBT deposits and are not FDIC insured. These products are not obligations of SNBT and are not endorsed, recommended, or guaranteed by SNBT or any government agency. The value of the investment may fluctuate, the return on the investment is not guaranteed, and loss of principal is possible.

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Mike Sbonik (center) celebrates with Greg Salmen (left) and Steve LeCoultre of BFSN (right) after receiving his fifth “Representative of the Year” award.