



THE
STEPHENSON
National Bank & Trust

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FOR IMMEDIATE RELEASE

Date: October 1, 2012

Helping Businesses Keep Pace with Trends

Each business and its goals are unique. However, one common resource most critical to a business' success, is its employees. To attract and retain the best employees, a business must establish the right benefits that will work for both employee and employer.

Make plans to attend the upcoming 401(k) Forums, hosted by The Stephenson National Bank & Trust (SNBT) and Mike Kolasa. This program is designed for business owners who want to keep pace with emerging trends, fiduciary concerns, and fee disclosure issues. Topics will be relevant to any size business looking for a local resource to help identify retirement plan objectives to maximize the value of both employees and available resources.

Two sessions will be held in Marquette at The Landmark Inn, Sky Room at 230 Front Street on Tuesday, October 2 from 4:00 – 5:30pm and on Wednesday, October 3 from 7:00 – 8:30am. Both sessions will have refreshments served. If you are interested in attending, please contact Theresa O'Brien at 906-273-1501 or theresa.obrien@snbt.com.

The event host, Kolasa, has over 20 years of financial services and legal experience. He currently holds numerous professional credentials including J.D., LL.M, CTFA, and CFP®, with a primary focus to advise clients on financial, retirement, and estate planning as well as account investment management. His experience adds to the extensive list of credentials held by the other 19 trust and investment professionals at SNBT.

Joining Kolasa are two other speakers, Kadie Truitt, an Assistant Vice President & Trust Officer with SNBT, and Larry T. Sarver, J.D. a Senior Manager with Baker Tilly Retirement Plan Services. Truitt has been with SNBT since 2000 and specializes in the administration and sales of company-sponsored retirement plans including 401(k), Profit Sharing Plans, and Defined Benefit Pension Plans. She provides financial and retirement education to plan employees. Sarver has been with the firm since 1998



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and specializes in employee benefit consulting and administration, as well as designing and analyzing plans that will provide the best benefits for the lowest cost.

The Stephenson National Bank & Trust is a 137-year old independent community bank. The Investment & Trust Services team consists of 20 highly-credentialed professionals who manage approximately \$400 million in assets for its clients throughout Michigan's Upper Peninsula and northern Wisconsin. The Bank has nearly \$300 million in assets, with banking offices in Marinette and Oconto, Wis. and Menominee, Mich. For more information about The Stephenson National Bank & Trust visit www.snbt.com/MQT.

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