

## **SNBT Promotes Frehse and Rowe**

Brooke Frehse and Laura Rowe have recently been promoted to Vice President and Assistant Vice President at The Stephenson National Bank & Trust (SNBT).

Frehse, Risk Management Officer, was promoted to Vice President and was welcomed to the Senior Management team at SNBT. She is currently responsible for managing all aspects of the bank's risk management functions. Including, facilitating the execution of Enterprise Risk Management, Vendor Management, Business Continuation Planning, Audit oversight and Loan Review.

"Brooke will bring a wealth of knowledge and experience to the Senior Management Team," stated Daniel J. Peterson, SNBT President and CEO. "She continues to take on responsibilities within the organization, which contributes to our overall success and vision of the bank." he concluded.

Frehse has over 16 years of banking and finance experience. She received her Bachelor's degree in Accounting from Rasmussen College. She has earned a Business and Commercial Lending certification from the American Bankers Association, and is a certified Community Bank Internal Auditor. She and her family reside in Wausaukee.

Rowe, Marketing Director, was promoted to Assistant Vice President, Marketing. She is currently responsible for overseeing all aspects of the bank's marketing which includes advertising, public relations, event planning, promotions and internal communications.

"Laura has brought the Marketing Department to a higher standard of performance and effectiveness," said Jeff Myster, SVP Retail Banking. "She is a strong leader and ambassador of the SNBT brand," added Myster

Rowe joined SNBT in 2004 and is a past recipient of the bank's Award of Excellence for superior professionalism and motivation, as well as the WINGS award for her exceptional community service efforts. She earned a Bachelor of Arts degree in communications from Oakland University in Rochester, Mich. and graduated from the ABA School of Bank Marketing and passed the exam to earn the designation of Certified Financial Marketing Professional (CFMP). She and her husband Ed reside in Marinette, Wis.

# # #