

SNBT Promotes Larson to AVP

Beth Larson has been promoted to Assistant Vice President at The Stephenson National Bank & Trust (SNBT). She is currently responsible for directing and managing the administration and retail operations of all SNBT banking offices.

“Beth is more than worthy of this promotion and we are happy to give her this recognition,” stated Elisa Rollo, SNBT Senior Vice President and Chief Retail Officer. “She has always had a major role in ensuring that our customers receive the exceptional service that we are known for. Beth has been a devoted member of our team for years and she is always looking to step up and take on new projects,” she concluded.



Larson joined SNBT in 2001 as an Assistant Branch Manager of its Oconto Office. She has worked her way up through the ranks, holding other positions such as Banking Office Manager, Regional Banking Manager, and Banking Office Administration Manager. She has 30 years of experience in the financial services industry and is a Certified IRA Services Professional. In addition, she has completed the WBA School of Lending Fundamentals. Larson is a former recipient of the SNBT Award of Excellence, which she received for consistently exceeding customers' expectations.

A Lena native, Larson has been dedicated to her community for many years. She currently serves the Oconto Area Chamber of Commerce. She resides in Oconto with her husband Russ and has two grown daughters.