

SNBT Promotes Elisa Rollo to Chief Retail Officer

Elisa Rollo, Senior Vice President, was recently promoted to Chief Retail Officer at The Stephenson National Bank & Trust (SNBT). She is currently responsible for overseeing the internal deposit operations, call center, eBanking services, and relationship banking areas of the bank. She ensures that customers are handled quickly and efficiently whether they visit a branch or call with questions.

“Elisa is very deserving of this promotion,” stated Daniel J. Peterson, SNBT President and CEO. “She has been a dedicated member of our team for many years and continues to take on new responsibilities. Under Elisa’s leadership, our Retail Banking department will continue to provide the same exceptional customer service we’ve been known for, while ensuring we are exceeding the banking needs of businesses and individuals throughout the region,” he concluded.

Rollo has over 20 years of banking and finance experience and has been a part of the SNBT senior management team for 5 years. She attended the University of Wisconsin – Green Bay where she majored in Communications, earned a Banking and Finance diploma from the American Bankers Association, and is a graduate of the Graduate School of Banking at the University of Wisconsin – Madison. In addition, she furthered her studies in insurance, tax law, and retirement investments. She also maintains Wisconsin Health & Life Insurance licenses.

Over the years, Rollo has dedicated many volunteer hours to several charitable organizations within the community. She resides in Wausaukee with her husband Cory, and together they have three grown children.

